

# Creative Power Day

THURSDAY MAY 4, 2017

*Creative Power Day* is a project of the Designers Accord, and was created in partnership with the Aspen Institute.

The Designers Accord is the largest global coalition of creatives in professional practice, business, and academia working together to create positive environmental and social impact.

Formed as a distributed knowledge network of design firms, creative businesses, universities, and practice guilds, the Designers Accord has helped advance the ethics, practices, and responsibilities of the creative community.

Over half a million people from 100 countries have participated in the Designers Accord.

The two largest American design organizations—AIGA and IDSA—and the global organization of design colleges and universities, CUMULUS, endorse the Designers Accord.

The Designers Accord has been recognized for leadership by the World Economic Forum, The Aspen Institute, TIME magazine, Fortune magazine, Forbes, Businessweek, and Fast Company, among others.

The Designers Accord is a tax exempt 501(c)(3) organization, formed in 2007.

For more information, please visit: [www.designersaccord.org/mission](http://www.designersaccord.org/mission)

*Creative Power Day* is an annual global event designed to help young people strengthen their natural creativity. Our goal is to empower children to think openly and act boldly in everything they try – from schoolwork, sports, and the arts, to being better friends now and stronger leaders in the future.

Trained, volunteer facilitators conduct 40-60 minute workshops in classrooms of students aged 8-11 (US grades 3-5) during *Creative Power Day*. The activities are based on design thinking, systems thinking, and growth mindset, and focus on strengthening three main skills:

- Seeing connections between disparate concepts
- Developing an openness to new ideas
- Building resilience through experimentation

*Creative Power Day* started in 2016 when we engaged over 500 students aged 10-14 across seven cities in four countries: San Francisco, California; Oakland, California; New York, New York; Savannah, Georgia; Vancouver, Canada; Reykjavik, Iceland; and Cork, Ireland. We received very positive, constructive feedback and have made some modifications to this year's program to strengthen it further. The full curriculum is published online under a Creative Commons license: [www.creativepowerday.com](http://www.creativepowerday.com)

**Please join us for this year's Creative Power Day on Thursday, May 4, 2017!**

You can sign up on the website as a school or a workshop facilitator.

*To engage as a school: Interested schools will have a trained, volunteer facilitator assigned to conduct the workshop in each classroom they select to participate. Schools can pick the best time of day for the workshop to take place on Creative Power Day, May 4, 2017.*

*To engage as a facilitator: Facilitators can expect to spend 1 hour becoming familiar with the workshop script, 1-2 hours practicing and receiving optional coaching, and approximately 1 hour to conduct the workshop in a classroom.*

Please contact Designers Accord founder and Executive Director Valerie Casey to find out more or if you have questions: [valerie@designersaccord.org](mailto:valerie@designersaccord.org)